MAJOR: BA in Communication - main campus (Minor Required) 2024-25 FOUR YEAR CURRICULM GUIDE - **Traditional Main Campus** DEPARTMENT OF COMMUNICATION STUDIES

10/21/24

Year 1	Fall Semester		Year 1	Spring Semester	
Course #	Title	Cr.	Course #	Title	Cr.
COM 101 <i>or</i>	COM 101 Human Communication or	3		•	
COM 120	COM 120 Found.of Health Comm (Core 1)		COM 204 or	Communication Theory and Research	
			ELECTIVE	SP odd yrs) or General Elective	3
ENG 101	English Composition I (Core 2)	3	ENG 102	English Composition II (Core 5)	3
CORE	Institutional Requirement (Core 3)	3	CORE	Institutional Requirement (Core 6)	3
CORE	Instutional Requirement (Core 4)	3	CORE/CCI*	Institutional Requirement (Core 7)	3
ELECTIVE	General Elective	3	ELECTIVE	General Elective	3
	TOTAL	15		TOTAL	15
Year 2	Fall Semester		Year 2	Spring Semester	
Course #	Title	Cr.	Course #	Title	Cr.
MAJOR	Major Elective Course (1)	3	MAJOR	Major Elective Course (2)	3
MINOR	Minor Course (1)	3	MINOR	Minor Course (2)	3
CORE	Institutional Requirement (Core 8)	3	COM 204 or	Communication Theory and Research	3
			ELECTIVE	SP odd yrs) or General Elective	
CORE	Institutional Requirement (Core 9)	3	CORE	Institutional Requirement (Core 10)	3
COM 262 or	Strategic Messenging Content (FA Odd) or		ELECTIVE	General Elective	
ELECTIVE	general elective	3			3
	TOTAL	15		TOTAL	15
Year 3	Fall Semester		Year 3	Spring Semester	
Course #	Title	Cr.	Course #	Title	Cr.
MAJOR	Major Elective Course (3)	3	MAJOR	Major Elective Course (4)	3
MINOR	Minor Course (2)	3	MINOR	Minor Course (3)	3
CORE	Institutional Requirement (Core 11)	3	MINOR	Minor Course (4)	3
CORE	Institutional Requirement (Core 12)	3	CORE	Institutional Requirement (Core 13)	3
COM 343 or	Conflict, Mediation, and Negotiation (FA	3			3
COM 262	even yrs) or Strategic Messenging Content	Ĵ	COM 425 or ELECTIVE	Risk and Crisis Communication (sp even	Ĵ
	(FA Odd)			years only) or General Elective	
	TOTAL	15		TOTAL	15
Year 4	Fall Semester		Year 4	Spring Semester	
Course #	Title	Cr.	Course #	Title	Cr.
MAJOR	Major Elective Course (5)	3	ELECTIVE	General Elective	3
COM 343 or	Conflict, Mediation, and Negotiation (FA				
ELECTIVE	even yrs) or General Elective	3	CORE	Institutional Requirements (Core 15)	3
CORE	Institutional Requirement (Core 14)		COM 425 or	Risk and Crisis Communication (sp even	
CORE		3	ELECTIVE	years only) or General Elective	3
LORE					. J
	Minor Course (5)		MINOR	Minor Course (7)	2
MINOR	Minor Course (5)	3	MINOR	Minor Course (7) Minor Course (8)	3
MINOR MINOR	Minor Course (5) Minor Course (6) TOTAL		MINOR MINOR	Minor Course (7) Minor Course (8) TOTAL	3 3 15

Notes:

*The Critical Cultural Inquiry (CCI) requirement can be completed by either one value-added foreign language course, an approved study-away or study abroad experience, or one CCI course. One slot should be allotted for CORE/CCI, but students completing the requirement with study abroad, can substitute an elective if necessary to reach 120 hours. If students are continuing a language study, it is preferable to take the course during the first semester of the first year.

Students must earn a minor with the BA in Communication

Student may not earn a minor and a concentraon in the same area.

Student may not overlap more than 9 credit hours between the Communication major and a COM department minor coursework. Student must take at least 15 upper division credits toward major.